eelin

Concept

Because we all just love to dream away at gorgeous home reportages, Feeling is releasing 2 editions of Feeling Special HOME in 2024, on 17 April and 20 November. The format, paper, look and feel are all in the familiar Feeling quality.

The emphasis is on **plenty of atmosphere** and cosiness in the home: in April we bring some radiant summer vibes, with attention for greenery and terrace. In November, the focus is on cosiness inside, giving us an immediate shot of seasonal cheer. A fashion and jewellery item complete the picture.

GAEL will also have a special report on 'Home' in its issue of 17 April and in the festive issue of 20 November.

What the editors are planning: two peeks inside beautiful interiors, shopping pages, fashion item and so much more!

PUBLICATION

| DATE OF PUBLICATION | DEADLINE RESERVATION | DEADLINE MATERIAL |
|---------------------|----------------------|-------------------|
| 17/04/2024 | 18/03/2024 | 21/03/2024 |
| 20/11/2024 | 18/10/2024 | 23/10/2024 |

RATES

| FORMAT | RATES |
|------------------------------------|-------------|
| Gross rate 1/1 page Feeling | € 11.500,00 |
| Gross rate 1/1 page Feeling + GAEL | € 19.000,00 |

Rates excl. VAT, per coupon, based on print ready material

feelingHOME



 DEFINITION

 LE TUIN ALS LEEFRUMATE

 Klimaappeori het non-gazon
 De hester outdooradressen
 Valantichuizen in het grocen

KEYFACTS

Reach:

•Feeling: 179.117 •Feeling + GAEL: 311.009

Print run: •Feeling: 61.613 •Feeling + GAEL: 87.972

Distribution:

•Feeling : In package with Feeling •Feeling + GAEL In package with Feeling/special file in GAEL

Readers profile:

•Feeling 51.1% women 25.9% SG 1-2 35.4% higher education •Feeling + GAEL 73.9% women 25.4% SG 1-2 41.9% higher education



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