

# feeling

## Concept

Because we all just love to dream away at gorgeous home reportages, Feeling is releasing 2 editions of Feeling Special HOME in 2024, on 17 April and 20 November. The format, paper, look and feel are all in the familiar Feeling quality.

The emphasis is on **plenty of atmosphere** and cosiness in the home: in April we bring some radiant summer vibes, with attention for greenery and terrace. In November, the focus is on cosiness inside, giving us an immediate shot of seasonal cheer. A fashion and jewellery item complete the picture.

GAEL will also have a special report on 'Home' in its issue of 17 April and in the festive issue of 20 November.

**What the editors are planning:** two peeks inside beautiful interiors, shopping pages, fashion item and so much more!

## PUBLICATION

DATE OF PUBLICATION	DEADLINE RESERVATION	DEADLINE MATERIAL
17/04/2024	18/03/2024	21/03/2024
20/11/2024	18/10/2024	23/10/2024

## RATES

FORMAT	RATES
Gross rate 1/1 page Feeling	€ 11.500,00
Gross rate 1/1 page Feeling + GAEL	€ 19.000,00

Rates excl. VAT, per coupon, based on print ready material



## KEYFACTS

### Reach:

- Feeling: 179.117
- Feeling + GAEL: 311.009

### Print run:

- Feeling: 61.613
- Feeling + GAEL: 87.972

### Distribution:

- Feeling :  
In package with Feeling
- Feeling + GAEL  
In package with Feeling/special file in GAEL

### Readers profile:

- Feeling  
51.1% women  
25.9% SG 1-2  
35.4% higher education
- Feeling + GAEL  
73.9% women  
25.4% SG 1-2  
41.9% higher education